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FROST VALLEY YMCA

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Frost Valley YMCA Receives North American YMCA Development Organization's Top Honor – Eagle Award
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On April 14, Frost Valley YMCA received the Eagle Award from the North American YMCA Development Organization (NAYDO) in Vancouver, Canada where over 1,200 YMCA professionals gathered from over 30 countries. Every year, NAYDO recognizes YMCAs who have been exemplary in their philanthropic endeavors.

Frost Valley was nominated for the Eagle Award by YMCA Camp Manito-wish. Director of Development and Alumni Relations, Ellie Orbison, wrote: "It is my pleasure to nominate Frost Valley YMCA for the 2013 Eagle Award. Frost Valley exemplifies quality financial development practices and is lifted up as the leader in the YMCA camping movement as the model we should all be following to achieve success.

NAYDO Awards Chair, Bryan Webber had this to say about Frost Valley's nomination: "CEO Jerry Huncosky and Development Director Kathryn Dobbs have built a staff and volunteer team who has achieved strong results in all facets of their development program. A highly innovative communications plan, in support of the annual fundraising campaign, has enabled Frost Valley to grow the annual campaign and donor base significantly. Equally impressive is the recent success of a $7.5 million capital campaign, and continued growth in the endowment fund with assets at approximately $11,000,000. And, in the middle of all of this, was a creative and resourceful response to two hurricanes that devastated Frost Valley – Hurricane Irene in 2011 and Super Storm Sandy in 2012."

Equally important as the philanthropic efforts of Frost Valley in it's selection as an Eagle Award recipient is the way these dollars are used to impact and advance its mission. The annual philanthropic dollars raised support financial assistance of over $700,000 yearly for the marquee summer camp program - including Kidney Camp for children on dialysis and with chronic kidney disease. In 2012, Frost Valley was able to offer free weekend stays and a Thanksgiving celebration for victims ravaged by Super Storm Sandy – at no charge. Dozens of families took part in these weekend respites and over $15,000 in assistance was given.

About NAYDO: The North American YMCO Development Organization was founded in 1932 with the mission to inspire and strengthen the philanthropic culture of the YMCA. The judging panel for the 2013 Eagle Award: Jeanette Heywood - Vice President, Philanthropy & Association Advancement at YMCA of Simcoe/Muskoka; Danny Maier – Executive Vice President & Chief Development Officer, YMCA of Metropolitan Detroit; Meghan Reddick – Vice President of Marketing & Communication, YMCA of Canada; Carol Schmidt – Sr. Financial Development Resource Specialist, YMCA of the USA; and Robb Hermanson – Senior Vice President of Development, YMCA of Silicon Valley (retired); and Bryan Webber – Vice President of Financial Development, YMCA of Hamilton/Burlington/Brantford.

ABOUT FROST VALLEY YMCA:

Frost Valley YMCA is a 5,000 acre camp in the heart of the forever wild Catskill Mountains. We are, at heart, a summer camp all year long. But, we serve people through Camp, School Programs, Family & Group Retreats and East Valley Ranch. Please contact us for story ideas on these or any of our other many programs.