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FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## FROST VALLEY YMCA

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### **Frost Valley Hosts “Camps for Global Good”** *A Three-Day International Camp Directors Conference*

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CLARYVILLE – The Frost Valley YMCA will welcome the International Camp Directors Conference on October 10, 2016. The conference will bring together YMCA Camp Directors and leaders from over 25 countries, including Latin America, Europe, Asia and the Middle East, all working to deepen global YMCA camp collaboration.

The goals of this conference are to expand global camp exchanges and partnerships, strengthen international YMCA camp leadership, programs and sustainability strategies, and to increase the philanthropic support for camps around the world. The conference will also feature a Silent Auction with items reflecting the origins and cultures of the YMCA camps in attendance. The auction is organized by World Service, a campaign that raises support for YMCA camps, worldwide.

Over the three-day conference, YMCA leaders will focus on everything from camp leadership development and global camper exchanges, to camp marketing and business planning and safety and risk management.

“We are honored that Frost Valley was asked to host the International Camp Directors Conference this year,” says Jerry Huncosky, Chief Executive Officer. “The children attending the Frost Valley YMCA have the same experiences, and play just like the children in Germany or Ukraine, so It is exciting to be able to bridge that gap. We have an opportunity to enhance resident camping around the world by getting people to talk about what their concerns are. There is a lot of excitement in other countries, and we are happy to host this meeting of the minds. ”

**Photos and interviews are available upon request.** Please contact Director of Marketing and Communications Amanda Hinski at [AHinski@FrostValley.org](mailto:AHinski@FrostValley.org)

#### **About Frost Valley YMCA**

Frost Valley YMCA is a values-driven organization that fosters youth development, healthy living, and social responsibility through outdoor educational and recreational programs for all. Located in the heart of the Catskill Mountains, Frost Valley provides year-round access to nature and fun through programs such as summer camp, adventure trips, farm camp, equestrian programs, group and family retreats, school trips, teambuilding and more. Frost Valley is guided in this pursuit by its core values which serve as pathways for guests as they bond with nature and each other: Caring, Community, Diversity, Honesty, Inclusiveness, Respect, Responsibility, and Stewardship.

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