



**FOR IMMEDIATE RELEASE
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**FROST VALLEY YMCA AWARDED
A LET'S PLAY SPORTS EQUIPMENT DONATION FROM
DR PEPPER SNAPPLE AND NON-PROFIT GOOD SPORTS**

CLARYVILLE, NY– Dr Pepper Snapple (DPS) has awarded the Frost Valley YMCA a Let's Play equipment donation valued at \$5,000 as part of its partnership with Good Sports. The grant provides the organization with brand-new apparel and equipment including four goalie sticks, 10 hockey sticks, 12 volleyballs, 24 footballs, 30 soccer balls, and 55 basketballs. In total, the Club will receive 150 pieces and the donation will impact 31,500 kids over the next three years.

"For many of our campers, this is the first time they will ever get to use brand new sports equipment," said Day Camp and Community Programs Director Katie Martin. "I know this summer they'll be so excited to see all the new equipment we received."

No one is turned away for their inability to pay and the YMCA underwrites almost \$100,000 in fees. The Frost Valley YMCA serves over 10,000 underprivileged youth by providing them with a fun and safe environment to participate in a wide range of sports. Their great impact requires large funding and maintaining affordable and educational involvement is one of their top priorities.

"We are pleased to support the Frost Valley YMCA with this grant from Let's Play, part of our overall commitment to bringing play to life and ensuring that kids are able to make play a daily priority," said Vicki Draughn, Vice President, Corporate Affairs, Dr Pepper Snapple. "We hope that it will make a big difference to kids in the community and give them the equipment and gear they need to get in the game and get active."

Let's Play is a community partnership led by Dr Pepper Snapple to get kids and families active nationwide. Let's Play provides the tools, places and inspiration to make play a daily priority. Through DPS's partnership with Good Sports, an organization which provides donations of athletic gear, footwear and sports equipment to deserving organizations or communities, Let's Play has committed \$3 million through 2016 to help kids become active through organized sports and fitness programs.

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