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FROST VALLEY YMCA

FOR IMMEDIATE RELEASE

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Frost Valley YMCA Receives Green Concierge Silver Tier Award

The 5,500-acre facility is honored for its commitment to sustainability

Frost Valley YMCA has become the first business in New York State to receive Hospitality Green's "Green Concierge: Silver Tier" award for its commitment to sustainability during the second annual Green Tourism Conference, on April 15, 2015. The conference aimed to promote eco-tourism throughout the Catskill and Pocono Mountain Regions, and Frost Valley's CEO Jerry Huncosky was a keynote speaker.

By implementing new strategies for a greener future, Frost Valley has graduated from a Bronze Tier — achieved in 2011 — to Silver Tier, the second highest honor in the Green Concierge (GC) Project conceived by Hospitality Green, a New York-based consulting firm specializing in environmental and operations consulting services.

"Green living is an integral part of our mission at Frost Valley YMCA, and we offer several programs that teach children and families about water conservation, home energy audits, environmental protection, food sustainability — both through choosing ethically sourced food and by composting, and much more," says Frost Valley CEO Jerry Huncosky. "We are honored and privileged to receive this recognition as we continue our path to a more sustainable future."

Frost Valley YMCA is the first business in New York to receive this award. To attain a Silver Tier certification, Frost Valley has included new achievements to its list of green policies, such as facility energy audits, staff training on sustainable practices, better water conservation, and more, in addition to its current standards.

Here are some other ways Frost Valley maintains its commitment to sustainability:

- We use energy-efficient LED and CFL light bulbs throughout camp, with motion sensors in most of our low traffic areas.
- We recycle bottles, cans, and cardboard, and we compost all of our food waste on site. (Tours of our facility are available.)
- We utilize the Resource Tracking Tool developed by Hospitality Green. We track all of our resource usage and recycling.
- We dispose of hazardous waste according to state regulations.
- We manufacture our own maple syrup and practice forestry conservation.
- We use Green Seal-certified, nontoxic cleaning products, as well as EcoLogo soft tissues and paper towels made from recycled content.
- We are upgrading all of our sinks, showerheads and toilets to water-

conserving models.

- We've conducted an energy audit in 80% of our year-round buildings.
- We purchase 30% recycled content office paper.
- Members of staff have participated in an onsite Green Facility Training, and we've established an interdepartmental Green Team.
- We request that our food contractor source local produce whenever possible, and our food contains zero trans-fats. In addition, we serve rBGH-free milk, Fair Trade coffee, and poultry and meats produced without antibiotics.
- We have a Sustainable Oceans partnership and offer wellness programs to our guests.
- We conduct environmental stewardship trainings and promote conservation to visiting guests.
- We have adopted over 3 miles of Claryville Road and maintain litter control through an annual all-staff, roadside cleanup to celebrate Earth Day.

To learn more about Frost Valley YMCA's green efforts and achievements, please visit FrostValley.org or call us at 845-985-2291.

Interviews and photos are available upon request.

About Frost Valley YMCA

Frost Valley YMCA provides people of all ages and abilities with enriching, even life-altering, outdoor experiences. Located in the heart of the Catskill Mountains, Frost Valley provides year-round access to nature and fun through programs such as summer camp, adventure trips, farm camp, equestrian programs, group and family retreats, school trips, teambuilding and more. The Frost Valley YMCA mission is to put Judeo/Christian principles into practice through programs that build healthy spirit, mind, and body for all. Frost Valley is guided in this pursuit by its

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