



FOR IMMEDIATE RELEASE

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Frost Valley YMCA Receives \$1,800 Grant from the Dollar General Literacy Foundation *Grant to support Frost Valley's literacy programs*

Claryville, NY—August 13, 2013—Frost Valley YMCA recently received a \$1,800 grant from the Dollar General Literacy Organization to support its literacy programs. Specifically, the grant will develop valuable pre-reading skills for day campers ages three, four, and five.

“Through this exciting new program, counselors are reading both classic pre-school favorites as well as the latest, contemporary children’s stories to our youngest day campers five days a week,” says a representative from Frost Valley. “Together with Dollar General, our goal is not only to enhance campers’ literacy skills but also to instill a lifelong love of reading and learning.”

This literacy initiative is aligned with Frost Valley’s longstanding commitment to youth development, healthy living, and social responsibility. Through the camp’s wide variety of programs, including residential summer camps, adventure camps, horseback riding camps, farm camp, school and teambuilding programs, as well as group and family retreats, Frost Valley YMCA is dedicated to cultivating a healthy body, mind, and spirit for each individual the camp serves.

“At Dollar General, we are passionate about our mission of *Serving Others* throughout the communities we serve,” said Rick Dreiling, Dollar General’s chairman and CEO. “It’s exciting to see the Dollar General Literacy Foundation’s outreach in action as we partner with organizations to further education and literacy and make a real difference in people’s lives.”

Celebrating its 20th anniversary in 2013, the Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$81 million in grants to nonprofit organizations, helping more than 4.7 million individuals take their first steps toward literacy or continued education.

For more information on the Dollar General Literacy Foundation, a complete list of grant recipients or grant application deadline information, please visit www.dgliteracy.org.

About Frost Valley YMCA

The Frost Valley YMCA is located in the heart of the “forever wild” Catskill Mountains. We are, at heart, a summer camp all year long, serving people through Camp, School Programs, Family and Group Retreats and East Valley Ranch. Please contact us for story ideas on these or any of our other many programs by visiting FrostValley.org.

About Dollar General Corporation

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